

Maple Media

Your brands deserve our audience™

Sections

Homepage

- Slider with four core verticals
- News
 - o (Collective Media does a good job of homepage design)

The following four sections are BOTH in the homepage slider AND in an HTML nav bar

- Beauty
- Cooking
- Parenting
- Video

These sections are in the bottom nav area:

- About us
- Contact Us
- Management Team
- News
- Careers

Competitive Sites

- Collective Media (collective.com).
 - o Flash slider is great – use same for main sections (beauty, cooking, parenting, video)